

# NEXT GEN

## Supply Chain Conference

— OCTOBER 17-19, 2022 —

CHICAGO ATHLETIC ASSOCIATION

THE TECHNOLOGIES AND STRATEGIES  
ENABLING DIGITAL TRANSFORMATION

### SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS	Diamond Sponsor	Platinum Sponsor			Gold Sponsor			Silver Sponsor				Bronze Sponsor				Associate
	3 Available \$30,000	Monday Evening Reception \$25,000 Exclusive	Tuesday Evening Reception \$25,000 Exclusive	NextGen Awards \$25,000 Exclusive	Tuesday Lunch \$15,000 Exclusive	Wednesday Lunch \$15,000 Exclusive	Registration Portfolio \$15,000 Exclusive	Lanyards \$10,000 Exclusive	Advisory Board Speaker Gifts \$10,000 Exclusive	Tuesday Breakfast \$10,000 Exclusive	Wednesday Breakfast \$10,000 Exclusive	Tuesday Break (AM) \$6,500 Exclusive	Tuesday Break (PM) \$6,500 Exclusive	Wednesday Break (AM) \$6,500 Exclusive	Wednesday Break (PM) \$6,500 Exclusive	\$3,000
Introduce Speaker or 3 min video in General Session																
20% Discount on Exhibition Space	√	√	√	√												
Recognized at the General Session	√	√	√	√	√	√	√									
Conference Attendee List (2 Weeks after Program)	√	√	√	√	√	√	√	√	√	√	√					
Recognized on Conference Program & Agenda	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on Pre & Post Mailer to Attendees	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Hyperlinked Logo Conference Sponsorship Website Page	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Logo Highlighted Under Level on All Conference Signage	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Recognized on "Thank you Sponsors" Slide that is shown between Presentations	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
50% Off Additional Conference Delegates (\$925 Each)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Complimentary Conference Delegate Passes (\$1,850 Value/per pass)	5	4	4	4	3	3	3	2	2	2	2	1	1	1	1	
<b>Supply Chain Management Review Exclusive Exposure</b>																
Custom Research Brief (\$15,000 Value)	√															
Full Page advertisement in December <i>Supply Chain Management Review</i> Show Issue (\$7,000 Value)	√	√	√	√												
Advertisers will receive contact information for all responses from their product category (\$4,000 value)	√	√	√	√												
3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)	√	√	√	√	√	√	√									
Sponsor Provided Whitepaper Lead Gen eBlast (\$7,000 Value)	√	√	√	√	√	√	√	√	√	√	√					
SCMR eNewsletter Ad (\$2,500 Value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	
Logo Recognized on all Marketing Materials Including Ads in <i>Supply Chain Management Review</i> and <i>Logistics Management</i>	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√
Free 1 Year Subscription to <i>Supply Chain Management Review</i> (\$139 value)	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√	√

For more information please contact: Elena Day Parsons • 816-585-2016 • elena@nextgensupplychainconference.com

## SPONSORSHIP DETAILS

### PLATINUM SPONSORSHIP OPPORTUNITIES

#### Monday Evening Reception - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

#### NextGen Awards - \$25,000

- Company logo on all awards
- Company rep to assist in presenting the awards at the conference
- All items checked under sponsorship matrix level

#### Tuesday Evening Reception - \$25,000

- Company logo on table top signage
- Company logo on sign at entrance of reception
- Logo napkins at reception
- Brief speaking opportunity at Reception or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

### GOLD SPONSORSHIP OPPORTUNITIES

#### Registration Portfolio - \$15,000

- Company logo on registration portfolio handed out to each delegate
- One company insert in each portfolio
- All items checked under sponsorship matrix level



#### Tuesday Lunch: \$15,000

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

#### Wednesday Lunch: \$15,000

- Company logo on table top signage
- Company logo on sign at entrance of lunch
- Logo napkins at lunch
- Brief speaking opportunity at lunch or up to 2 minute video in General Session
- All items checked under sponsorship matrix level

### SILVER SPONSORSHIP OPPORTUNITIES

#### Lanyards - \$10,000

- Company logo on lanyards distributed at registration
- All items checked under sponsorship matrix level

#### Advisory Board & Speaker Gifts - \$10,000

- Company logo on Advisory Board & Speaker gifts given to them at the conference
- All items checked under sponsorship matrix level

#### Tuesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

#### Wednesday Breakfast - \$10,000

- Company logo on table top signage
- Company logo on sign at entrance of breakfast
- Logo napkins at breakfast
- All items checked under sponsorship matrix level

## SPONSORSHIP DETAILS

### DIAMOND SPONSORSHIP - \$30,000

3 AVAILABLE

- Introduce Speaker during General Session or up to 3 minute video shown during General Session
- Four Complimentary Conference Delegate Passes (\$1,850 Value/per pass)
- 20% Discount on Exhibition Space
- Recognized at the General Session
- Conference Attendee List (2 Weeks after Program)
- Recognized on Conference Program & Agenda
- Recognized on Pre & Post Mailer to Attendees
- Hyperlinked Logo Conference Sponsorship Website Page
- Logo Highlighted Under Level on All Conference Signage
- Recognized on "Thank you Sponsors" Slide that is shown between Presentations
- 50% Off Additional Conference Delegates (\$925 Each)



### ***Supply Chain Management Review Exposure***

- Custom Research Brief (\$15,000 Value):  
Your Research Brief is a turn-key solution offering an unique opportunity to convey critical information to your target audience on a brand, product or a solution, or market factors. Each brief is a custom-developed report created by the sponsor and Peerless Research Group.
  - Your executive brief is posted on SCMR's website and promoted to key target segments to gain maximum exposure.
  - Customized registration page captures qualified leads.
  - Dedicated eBlast to our publication subscriber lists will generate numerous leads.
  - The final PDF eReport will also be provided to you for your own distribution.
- Full Page advertisement in December Supply Chain Management Review Show Issue (\$7,000 Value)
- 3rd Party eBlast to 15K Audited Buyers of your Service/Products (\$6,000 Value)
- SCMR eNewsletter Ad (\$2,500 Value)
- Logo Recognized on all Marketing Materials Including Ads in Supply Chain Management Review and Logistics Management
- Free 1 year subscription to Supply Chain Management Review (\$139 Value)

## SPONSORSHIP DETAILS

### BRONZE SPONSORSHIP OPPORTUNITIES

#### **Tuesday Break (AM) - \$6,500**

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### **Tuesday Break (PM) - \$6,500**

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### **Wednesday Break (AM) - \$6,500**

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

#### **Wednesday Break (PM) - \$6,500**

- Company logo on table top signage
- Company logo on sign at entrance of break
- Logo napkins at break
- All items checked under sponsorship matrix level

### ASSOCIATE SPONSORSHIP OPPORTUNITIES - \$3,000

- 50% off delegates from your company (\$925)
- Hyperlink Logo on Conference Website
- Logo Highlighted Under Level on all Conference Signage
- Recognized on "Thank you to Sponsors" slides between presentations

### SHOW PROGRAM ADVERTISING

- Full Page Ad – \$1,000
- Pick your Placement Full Page – \$1,250

#### Premium Locations:

- Back Cover – 1 available - \$1,750
- Inside Front – 1 available - \$1,500
- Inside Back – 1 available - \$1,500

# CONTRACT DETAILS

**Company:** \_\_\_\_\_  
**First Name:** \_\_\_\_\_  
**Last Name:** \_\_\_\_\_  
**Title/Position:** \_\_\_\_\_  
**Billing Address:** \_\_\_\_\_  
**Country:** \_\_\_\_\_  
**Phone #:** \_\_\_\_\_  
**Email:** \_\_\_\_\_

## SPONSORSHIP SELECTION:

**Diamond Sponsor** - \$30,000   
3 Available

**Platinum Sponsor**  
Monday Evening Reception - \$25,000  
Tuesday Evening Reception - \$25,000  
Awards - \$25,000 

**Gold Sponsor**  
Tuesday Lunch - \$15,000   
Wednesday Lunch - \$15,000  
Registration Portfolio - \$15,000 

**Silver Sponsor**  
Lanyards - \$10,000  
Advisory Board & Speaker Gifts - \$10,000  
Tuesday Breakfast - \$10,000  
Wednesday Breakfast - \$10,000

**Bronze Sponsor**  
Tuesday Break AM - \$6,500  
Tuesday Break PM - \$6,500  
Wednesday Break AM - \$6,500  
Wednesday Break PM - \$6,500

**Associate Level**  
\$3,000

**Show Program Advertising**  
Full Page Ad - \$1,000  
Pick your Placement Full Page - \$1,250  
Back Cover – 1 available - \$1,750

## PRICING DETAILS:

Sponsorship Cost: \$ \_\_\_\_\_  
Additional Delegates (\$925 each): \$ \_\_\_\_\_  
Show Program: \$ \_\_\_\_\_  
Total Price: \$ \_\_\_\_\_  
25% Deposit Due: \$ \_\_\_\_\_  
Invoice  
Credit Card

**Accounts Payable Contact:** \_\_\_\_\_  
**Name:** \_\_\_\_\_  
**Email:** \_\_\_\_\_  
**Phone:** \_\_\_\_\_

**Signature:** \_\_\_\_\_  
**Print Name (Title & Date):** \_\_\_\_\_

Your signature signifies that you have read, understand, and agree to all the terms and conditions of this contract (including the rules & regulations published on the event's official website, which constitutes as part of this agreement), and verifies that you are authorized to request sponsorship packages/advertising/exhibit space and to obligate your company/organization.

**Payment & Cancellation Policy:** By signing this contract, you agree to all terms and conditions within this cancellation policy. A 25% deposit is due upon submittal of this Sponsorship Contract to confirm your sponsorship. This deposit is non-refundable. The remaining balance will be due on or before August 15, 2022. If a Sponsor reduces or cancels after August 15, 2022, a cancellation penalty of 50% of total commitment will be assessed. If an Sponsor reduces or cancels 30 days prior to conference, the total amount of commitment is due.